

NSCA Executive Council 1st quarter 2025 meeting, March 18, 2025
Meeting called to order at 6:00 Central time

Attending: Anthony Matarese Jr, Bert Stelly, Brett Seibert, Chris Higgins, Dan Lavergne, Desirae Edmunds, Gary Prince, John Calandro III, John Townsend, Kevin Smith, Mark Baltazar, Mike Anderson, Neil Chadwick, Sammy McFaddin, Steve Greene , Michael Hampton, Nichole Bowers

Absent: Tim Miles

The group discussed and Michael and Nicki explained issues and hopeful remedies for our 2025 classification database difficulties. Michael Hampton reported on new staffing possibilities and the challenges of our current system.

-Marketing report re budget: Mark Baltazar detailed our current and past marketing efforts and obligations, and the group discussed the following marketing projects and their future.

-Grant program review

-Shoot for rewards review

-National video rfp review

-Marketing budget planning process: The group hopes to have our 2026 budget ready for submittal before the end of 2025 for prompt review and approval

-Instructor report: Anthony Matarese, John Calandro III. and Brett Seibert reported on progress for the “Champions Coaching Circle”. Criteria and organization are developed, and this program should be up and running by third quarter 2025.

-Bylaws audit: Chairman Sammy McFaddin and Chris Higgins reported, and Dan Lavergne offered his help on the committee. This will be a year-long project.

USA Team Budget: Desi Edmunds reported her team’s progress identifying year-to-year needs and a restructuring of our giving process. Desi is being helped by Cindy Daniels and Maria Fanizzi.

-ND Survey: Mark Baltazar will be sending a 6-question survey to our National Delegates next week.

-Museum Expansion: Mark Baltazar requested volunteers to join a joint-committee with the NSSA group to advise regarding construction and fundraising. Our group felt we should reach out to NSCA membership for possibly more experienced volunteers.

Meeting Adjourned 7:15 pm Central