



National Sporting Clay Association Executive Council Meeting February 20th, 2025 Minutes

Date: February 20, 2025

Time: 6:00 P.M. Central Time

Location: Virtual Meeting (Google Meet)

Chairman: Mark Baltazar

Attendees:

Officers:

Chairman: Mark Baltazar, **Vice-Chairman:** Dr. Sammy McFaddin

Second Vice Chair: John Calandro, **Parliamentarian:** Chris Higgins, **Secretary:** Brett Seibert

Members:

Mike Anderson, Neil Chadwick, Desirae Edmunds, Steve Green, Dan Lavergne, Anthony Matarese, Tim Miles, Gary Prince, Bert Stelly, John Townsend,

National Shooting Complex Staff:

Executive Director: Michael Hampton

NSCA Assistant Director: Nichole Bowers

Other:

Clifford Seibert (Minutes)

Absent:

Kevin Smith

1. Call to Order & Roll Call

- The meeting was called to order at 6:05 P.M.
 - Roll call was conducted, confirming attendance.
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2. Agenda Overview

The Chairperson outlined the key agenda points:

1. Updates from subcommittee heads regarding objectives and progress.
 2. Review of existing marketing budget and financial allocations.
 3. Discussion on the NSCA Champions Coaching Circle initiative.
 4. Financial transparency and potential adjustments for future planning.
 5. Other business as needed.
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3. Subcommittee Reports & Discussions

Instructor Program & NSCA Champions Coaching Circle

- The subcommittee presented a structured plan for an elite coaching recognition program.
- Criteria for selection:
 - Must have won a Nationals, U.S. Open, or World Main Event.
 - Minimum five years of coaching experience.
 - Clean conduct history.
 - Notable history of student success.
 - A points system was introduced to evaluate candidates fairly.
- A committee of 15 elite coaches was proposed, with oversight from EC members.
- Motion to approve the program: Passed unanimously.
 - Funding request: \$5,000 for marketing this initiative.

Competition Committee

- No updates; meeting pending.

World English Sporting Clays Committee

- Discussions are ongoing; a report is expected by the March 18 meeting.

Rules Committee

- The committee reviewed rulebook updates and potential changes.
- National Delegates will be consulted before finalizing proposals.
- Deadline for feedback: March 23, 2025.
- Goal: Review and clarify ambiguous rules.

Local Clubs & Engagement

- Plan to initiate quarterly meetings with local clubs for direct engagement.
- Development of a resource cheat sheet for clubs covering NSCA tools, training materials, and best practices.
- Introduction of a mentorship program where experienced club operators assist new clubs.
- Missouri First Shots Initiative is moving forward with oversight by Dave Goecken.
- Implementation is targeted for April 2025.

Awards & Recognition

- Consolidation of recognition programs for clarity.
- Proposal to integrate Pro Squad achievements into recognition points.
- Plan to create social media/video content showcasing:
 - USA Sporting Clays Team
 - All-American Shooters
 - All-Region Shooters

USA Sporting Clays Team Committee

- The need for greater transparency in funding and budget allocation was identified.
- Gear allocation is to be reviewed with urgency.
- Fundraising strategy to focus on clarity and accessibility for donors.
- Target: 80% funding of USASCT costs by next year.
- Next meeting scheduled: February 25, 2025, to finalize plans.

National Delegate Engagement

- Letter to be sent to delegates with key updates and a survey regarding their role.
- Plan to improve delegate engagement through structured outreach programs.
- Survey results are to be reviewed before the March 18 meeting.

Government Affairs & Hall of Fame

Hall of Fame Committee Update:

- Zachary Kienbaum and Dr. Sammy McFaddin will be added to the existing Hall of Fame Committee, which currently consists of Neil Chadwick, Diane Sorantino, George Hopkins, Pat Lieske, and Doug Fuller. With these additions, the committee will now have seven members: Neil Chadwick, Diane Sorantino, George Hopkins, Pat Lieske, Doug Fuller, Zachary Kienbaum, and Dr. Sammy McFaddin.
- Nomination review deadline: End of February.
- Target for finalized selections: April - May 2025.

FITASC Committee

- NSCA submitted a response maintaining its current structure.
- FITASC seeking changes, but NSCA standing firm on independent management.
- Next step: Awaiting FITASC response; scenario planning to begin in case of future changes.

4. Marketing Budget Review

Current Financial Standing

- Annual Budget Contribution: ~\$340,000
- 2024 Allocations: \$705,000
- Current Balance: ~\$800,000
- Concern: Unsustainable spending trends; budget review necessary.

Breakdown of Expenses & Future Considerations

Existing Commitments:

- Championship Tour Grants: \$60,000
- Youth Camps: \$6,000
- Club & Regional Support Programs: \$24,000 (Pending increase to \$40,000)
- Pro-Class Payouts: \$55,000 (One-time allocation for 2024)
- Marketing & Video Production: \$85,000 for Pro-Class Filming; \$120,000 for video production contracts.
- New Website Development: \$80,000 (Shared with NSSA)
- State Grants & First Responder Programs: ~\$30,000

Potential Cuts & Adjustments

- Marketing committee to review and prioritize funds.
 - Reallocation of funds to USASCT and growth initiatives proposed.
 - Concerns over marketing budget being used for operational costs.
 - The final proposal for budget realignment is due at the March 18 meeting.
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5. Decisions & Action Items

1. Instructor Program Approved (\$5,000 allocated for marketing).
 2. FITASC Response Sent; Awaiting reply.
 3. Regional Grants & Funding Model Under Review.
 4. Marketing Budget Realignment in Progress.
 5. March 18 Meeting to Finalize Budget & Future Spending.
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6. Closing & Next Meeting

- The next meeting is scheduled for March 18, 2025, at 6:00 P.M. Central Time.
- Action Items for Next Meeting:
 - Marketing team to present revised budget.
 - Subcommittees to provide status updates.
 - Team USA fundraising & gear distribution update.
 - Local clubs engagement report.

Meeting Adjourned at: 7:45 P.M Central Time