



2019 National Sporting Clays Championship Survey

National Shooting Complex

Q1 How likely is it that you would recommend the National Sporting Clays Championship to a friend or colleague?

Answered: 910 Skipped: 10

DETRACTORS (0-6)	PASSIVES (7-8)	PROMOTERS (9-10)	NET PROMOTER® SCORE
4.07% 37	13.30% 121	82.64% 752	79

Q2 Have you previously attended the National Sporting Clays Championship at the National Shooting Complex?

Answered: 920 Skipped: 0

ANSWER CHOICES	RESPONSES
Yes	79.89% 735
No - this was my first National Championship	20.11% 185
TOTAL	920

Q3 How well did the National Sporting Clays Championship meet your expectations?

Answered: 185 Skipped: 735

	1 - NOT WHAT I WAS EXPECTING. I WON'T BE RETURNING.	2	3	4	5 - IT WAS EXCELLENT! I WILL PARTICIPATE IN THE NATIONAL CHAMPIONSHIP AGAIN.	TOTAL	WEIGHTED AVERAGE
(no label)	0.00% 0	0.54% 1	2.70% 5	12.97% 24	83.78% 155	185	4.80

Q5 How many times have you participated in the National Sporting Clays Championship?

Answered: 722 Skipped: 198

ANSWER CHOICES	RESPONSES
Once before	9.00% 65
2-5 times	37.95% 274
More than 5	53.05% 383
TOTAL	722

Q6 Which main event rotation did you shoot?

Answered: 723 Skipped: 197

ANSWER CHOICES	RESPONSES	
Saturday-Sunday, October 19-20	19.09%	138
Monday-Tuesday, October 21-22	14.11%	102
Thursday-Sunday, October 24-27	52.70%	381
N/A	14.11%	102
TOTAL		723

Q8 How likely is it you will participate in the National Championship in the future?

Answered: 724 Skipped: 196

	1 - NOT AT ALL LIKELY	2	3	4	5 - VERY LIKELY	TOTAL	WEIGHTED AVERAGE
(no label)	1.24%	1.24%	4.56%	6.49%	86.46%		
	9	9	33	47	626	724	4.76

Q10 What was the MAIN factor that caused you to go to the National Championship this year?

Answered: 898 Skipped: 22

ANSWER CHOICES	RESPONSES	
Guns and prizes giveaway	2.23%	20
Camaraderie	12.58%	113
Chance of winning an award/medal	6.12%	55
To earn points for recognition programs	3.12%	28
Because I go every year	9.80%	88
Overall experience	66.15%	594
TOTAL		898

Q11 How satisfied were you with the following elements of the 2019 National Sporting Clays Championship?

Answered: 902 Skipped: 18

	1 - NOT AT ALL SATISFIED	2	3 - MODERATELY SATISFIED	4	5 - HIGHLY SATISFIED	N/A	TOTAL	WEIGHTED AVERAGE
Registration	0.11% 1	0.00% 0	1.66% 15	6.99% 63	90.90% 819	0.33% 3	901	4.89
Customer service	0.00% 0	0.56% 5	2.91% 26	10.50% 94	84.92% 760	1.12% 10	895	4.82
Referees/trappers	0.44% 4	1.66% 15	8.98% 81	26.16% 236	62.53% 564	0.22% 2	902	4.49
Vendors	0.45% 4	0.67% 6	9.17% 82	23.71% 212	64.54% 577	1.45% 13	894	4.53
Facilities (restrooms, clubhouse, parking, shooting stations, gun racks)	1.00% 9	3.22% 29	11.21% 101	27.64% 249	56.83% 512	0.11% 1	901	4.36
Food (quality, availability, overall satisfaction)	5.88% 53	9.32% 84	25.19% 227	25.64% 231	27.75% 250	6.22% 56	901	3.64
Event merchandise (shirts, hats, etc.)	2.34% 21	7.13% 64	21.29% 191	24.19% 217	33.33% 299	11.71% 105	897	3.90
Friday night National Championship party	0.67% 6	1.12% 10	5.62% 50	13.26% 118	21.57% 192	57.75% 514	890	4.28
Saturday night SIAI National Championship party	0.11% 1	0.78% 7	5.26% 47	13.89% 124	22.73% 203	57.22% 511	893	4.36
Hall of Fame banquet	0.23% 2	0.34% 3	2.14% 19	4.18% 37	7.79% 69	85.33% 756	886	4.29
Nightly refreshments (food, wine, beer) at the clubhouse	1.23% 11	1.12% 10	8.51% 76	18.03% 161	35.05% 313	36.06% 322	893	4.32
Shoot-offs/awards	1.91% 17	1.01% 9	5.85% 52	13.39% 119	28.12% 250	49.72% 442	889	4.29
Other evening activities	0.90% 8	1.13% 10	6.55% 58	15.69% 139	25.40% 225	50.34% 446	886	4.28

Q12 How did our target setters do regarding CREATIVITY?

Answered: 885 Skipped: 35

	1 - POOR	2	3 - GOOD	4	5 - EXCELLENT	N/A	TOTAL	WEIGHTED AVERAGE
Red Course	1.48% 13	2.05% 18	9.70% 85	21.23% 186	54.22% 475	11.30% 99	876	4.41
Green Course	0.80% 7	1.95% 17	10.30% 90	21.62% 189	51.72% 452	13.62% 119	874	4.41
Yellow Course	1.03% 9	1.60% 14	11.57% 101	20.96% 183	51.20% 447	13.63% 119	873	4.39
Orange Course	0.57% 5	1.37% 12	9.50% 83	20.82% 182	53.89% 471	13.84% 121	874	4.46
K-Kup Course	1.04% 9	1.97% 17	9.04% 78	21.21% 183	46.00% 397	20.74% 179	863	4.38
FITASC	1.19% 10	1.55% 13	6.67% 56	9.05% 76	25.24% 212	56.31% 473	840	4.27
Super Sporting	0.24% 2	0.82% 7	5.41% 46	15.28% 130	46.30% 394	31.96% 272	851	4.57
5-Stand Event (A-E)	0.25% 2	0.49% 4	3.80% 31	6.26% 51	17.91% 146	71.29% 581	815	4.43
5-Stand Event (M-AA)	0.12% 1	1.09% 9	4.23% 35	7.61% 63	17.27% 143	69.69% 577	828	4.35
20 ga./SXS/Pump Gun Course	2.04% 17	2.76% 23	8.17% 68	12.50% 104	20.43% 170	54.09% 450	832	4.01
28 ga./ .410 Bore Course	2.40% 20	3.24% 27	7.56% 63	11.28% 94	20.17% 168	55.34% 461	833	3.98
20 ga. FITASC	0.24% 2	1.34% 11	3.42% 28	6.72% 55	15.65% 128	72.62% 594	818	4.32
28 ga. FITASC	0.00% 0	0.61% 5	3.17% 26	6.83% 56	15.85% 130	73.54% 603	820	4.43
Ladies Open	1.64% 13	1.51% 12	0.88% 7	1.01% 8	3.90% 31	91.06% 723	794	3.45

Q13 How did our target setters do regarding DIFFICULTY?

Answered: 882 Skipped: 38

	1 - POOR	2	3 - GOOD	4	5 - EXCELLENT	N/A	TOTAL	WEIGHTED AVERAGE
Red Course	1.83% 16	1.95% 17	13.19% 115	20.99% 183	49.43% 431	12.61% 110	872	4.31
Green Course	0.92% 8	1.95% 17	13.30% 116	20.64% 180	49.20% 429	13.99% 122	872	4.34
Yellow Course	1.15% 10	2.06% 18	13.65% 119	19.38% 169	49.89% 435	13.88% 121	872	4.33
Orange Course	0.92% 8	1.50% 13	13.69% 119	20.83% 181	49.02% 426	14.04% 122	869	4.34
K-Kup Course	0.94% 8	2.22% 19	11.35% 97	20.58% 176	44.80% 383	20.12% 172	855	4.33
FITASC	0.97% 8	1.70% 14	5.21% 43	11.27% 93	24.36% 201	56.48% 466	825	4.30
Super Sporting	0.24% 2	1.31% 11	8.79% 74	16.51% 139	40.62% 342	32.54% 274	842	4.42
5-Stand Event (A-E)	0.25% 2	0.74% 6	3.47% 28	5.33% 43	17.87% 144	72.33% 583	806	4.44
5-Stand Event (M-AA)	0.12% 1	1.22% 10	5.10% 42	7.65% 63	16.77% 138	69.14% 569	823	4.29
20 ga./SXS/Pump Gun Course	2.43% 20	3.04% 25	8.26% 68	10.81% 89	22.36% 184	53.10% 437	823	4.02
28 ga./410 Bore Course	2.43% 20	4.13% 34	5.83% 48	10.45% 86	21.75% 179	55.41% 456	823	4.01
20 ga. FITASC	0.49% 4	1.35% 11	3.57% 29	6.89% 56	14.76% 120	72.94% 593	813	4.26
28 ga. FITASC	0.12% 1	0.49% 4	3.93% 32	7.12% 58	14.85% 121	73.50% 599	815	4.36
Ladies Open	1.89% 15	1.01% 8	0.88% 7	1.26% 10	4.41% 35	90.54% 718	793	3.56

Q14 How did our target setters do OVERALL?

Answered: 878 Skipped: 42

	1 - POOR	2	3 - GOOD	4	5 - EXCELLENT	N/A	TOTAL	WEIGHTED AVERAGE
Red Course	1.84% 16	2.65% 23	11.29% 98	18.66% 162	52.65% 457	12.90% 112	868	4.35
Green Course	0.69% 6	2.31% 20	12.50% 108	17.59% 152	53.36% 461	13.54% 117	864	4.39
Yellow Course	1.04% 9	2.90% 25	12.63% 109	18.66% 161	51.33% 443	13.44% 116	863	4.34
Orange Course	0.70% 6	1.97% 17	11.70% 101	18.89% 163	53.19% 459	13.56% 117	863	4.41
K-Kup Course	1.07% 9	2.49% 21	11.03% 93	18.15% 153	46.98% 396	20.28% 171	843	4.35
FITASC	0.86% 7	1.36% 11	7.03% 57	9.74% 79	25.65% 208	55.36% 449	811	4.30
Super Sporting	0.24% 2	1.32% 11	7.43% 62	15.33% 128	43.71% 365	31.98% 267	835	4.48
5-Stand Event (A-E)	0.25% 2	0.63% 5	3.41% 27	4.17% 33	19.09% 151	72.44% 573	791	4.50
5-Stand Event (M-AA)	0.49% 4	1.23% 10	5.17% 42	6.90% 56	17.24% 140	68.97% 560	812	4.26
20 ga./SXS/Pump Gun Course	2.34% 19	3.57% 29	8.49% 69	9.96% 81	23.62% 192	52.03% 423	813	4.02
28 ga./410 Bore Course	2.94% 24	3.30% 27	6.49% 53	9.91% 81	21.91% 179	55.45% 453	817	4.00
20 ga. FITASC	0.50% 4	1.25% 10	3.88% 31	6.38% 51	15.00% 120	73.00% 584	800	4.26
28 ga. FITASC	0.00% 0	0.37% 3	4.22% 34	6.09% 49	15.53% 125	73.79% 594	805	4.40
Ladies Open	1.92% 15	0.90% 7	0.77% 6	1.15% 9	4.22% 33	91.05% 712	782	3.54